

IP March, established in 2016 and headquartered in Beijing, is an intellectual property law firm that offers prosecution, litigation and consulting services related to Intellectual property law to domestic and overseas clients, which range from start-up companies to prestigious multinationals, many of them leaders in their respective industries.

IP March takes pride in its high-caliber team of patent attorneys, trademark attorneys and attorneys-at-law with rich academic, industrial and professional experience. Many of the firm's professionals have over 10 years of experience and are widely recognized as leading practitioners in intellectual property law. In addition to mainland China, IP March's services also cover the Greater China Region, including Hong Kong, Macau and Taiwan.

Technical Areas

IP March's patent attorneys work in virtually all technical areas, including agrochemicals, mechanics, biology, pharmaceuticals, medical devices, chemistry, chemical engineering, materials, metallurgy, electronics, communications, semiconductors, computer software and hardware, artificial intelligence, fintech and quantum computing, etc.

Languages

IP March can provide services in multiple languages, including Chinese, English, Japanese, Korean, German and French. In particular, a good portion of IP March attorney's daily work is patent drafting in either Chinese or English.

Why choose IP March

- Smooth communication - In addition to in-depth understanding of Chinese laws, IP March attorneys have superior languages skills and knowledge of foreign cultures and practices, which enable them to bridge the cultural gap, precisely understand their clients' intention and advise them in a way that the clients can clearly understand. Smooth communication clearly makes IP March stand out from Chinese IP firms.
- Focus on professional advice - IP March focuses on value-added services instead of acting as a mailstop. Providing high-quality professional advice is IP March's core competitive advantage. In addition, IP March takes a proactive approach to advising clients to avoid pitfalls and achieve maximum cost efficiency.
- Responsiveness care and personal attention - IP March's clients enjoy extremely responsive service. IP March applies the utmost care and personal attention to their work. Having many attorneys who once worked in-house in the industry, IP March thinks from its clients' standpoint and understands their needs. Dedicated account managers coordinate the internal resources at the firm.
- Most stringent quality control - Quality work is IP March's paramount consideration. IP March applies the most stringent quality control measures known in the profession. Each and every piece of work is reviewed by a partner of the firm. IP March's top-notch quality and service are recognized by the awards bestowed by its clients as well as various sources in the profession.